COLOMA COMPUTER

(THE FULL SERVICE COMPANY)

190 PAW PAW STREET, COLOMA, MI. 49038

HARDWARE — SOFTWARE

SERVICE

FOUNDED IN JANUARY 1976, COLOMA COMPUTER'S MAIN PURPOSE IS TO PROVIDE COMPLETE MICROCOMPUTING SERVICES TO BUSINESS, PROFESSIONAL AND EDUCATIONAL GROUPS.

YOUR ORGANIZATION MAY NOT BE AWARE OF HOW MUCH A MICROCOMPUTER CAN AID YOU IN DAILY MANAGEMENT DECISIONS NOR ARE YOU AWARE OF THE LOW COST OF SUCH A SERVICE. IT IS OUR POLICY TO PROVIDE THE MAXIMUM USE OF EQUIPMENT AND SERVICES FOR THE LEAST AMOUNT OF DOLLARS. THIS SOUND POLICY WILL BE ADHEARED TO AT ALL TIMES IN OUR BUSINESS PRACTICES.

TO PROVIDE COMPLETE SERVICE IN THE MICROCOMPUTER FIELD WE MUST BE PROFICIENT IN THREE AREAS DEPICTED BY THE DIAGRAM ABOVE. THESE THREE AREAS INCLUDE HARDWARE, SOFTWARE AND SERVICE. IF ANY OF THE ABOVE ARE MISSINO THE TRIANGLE WILL NOT BE COMPLETE AND NEITHER WILL YOUR COMPUTER NEEDS BE FULFILLED.

WE AT COLOMA COMPUTER HAVE THE NECESSARY MEANS TO PROVICE YOU WITH ALL OF THE BASIC FACTORS REQUIRED AND THUS ARE A FULL SERVICE COMPANY.

1. HARDWARE: WE CARRY A COMPLETE LINE OF EQUIPMENT INCLUDING MICROPROCESSORS MANUFACTURED BY IMSAI, NORTH STAR AND DYNABYTE. WE ALSO CARRY ALL TYPES OF PERIPHERAL DEVICES INCLUDING MANY TYPES OF CRT'S (TERMINALS) PRINTERS AND DECWRITERS TO INCLUDE TELETYPE, TEXAS INSTRUMENT AND NEC

   HAVING MANY YEARS OF HARDWARE EXPERIENCE WITHIN OUR COMPANY WE CAN SELECT THE BEST HARDWARE FOR EACH APPLICATION. WE HAVE TESTED MANY LINES SELECTING ONLY THE MOST RELIABLE FOR THE BEST POSSIBLE COST. THIS EXPERIENCE IN SELECTION OF EQUIPMENT CAN ASSURE YOU OF OBTAINING THE MOST HARDWARE FOR YOUR MONEY.

2. SOFTWARE: AS WE ALL KNOW, A COMPUTER WILL DO ONLY WHAT IT IS PROGRAMMED TO DO. THIS IS CALLED SOFTWARE. WE AT COLOMA COMPUTER HAVE AN EXCELLENT STAFF CAPABLE OF IDENTIFYING YOUR NEEDS AND DESIGNING PROGRAMS NECESSARY TO FULFILL THOSE NEEDS. THERE IS NO LIMIT TO THE NUMBER OF PROGRAMS THAT CAN BE WRITTEN FOR YOUR COMPUTER. WE WILL ALWAYS BE AVAILABLE TO DEVELOP OR MODIFY EXISTING PROGRAMS OR TO ADD ADDITIONAL PROGRAMS AS YOUR BUSINESS NEEDS DICTATE.

   MANY EXCITING THINGS HAPPEN AS YOU DECIDE HOW THE COMPUTER CAN SERVE YOU. ONE IMPORTANT FACTOR IS THAT IT GIVES YOU THE NECESSARY TOOLS AND TIME TO PROPERLY MANAGE YOUR BUSINESS AS YOU DESIRE.

3. SERVICE: ALTHOUGH SERVICE IS THE LAST FACTOR LISTED IT IS BY FAR THE MOST IMPORTANT. AS HAS BEEN POINTED OUT WE OFFER FULL SERVICE WITH RESPECT TO THE SOFTWARE. WE ALSO PROVIDE FULL SERVICE WITH RESPECT TO HARDWARE REQUIREMENTS. SERVICE CONTRACTS ARE AVAILABLE ON ALL EQUIPMENT SOLD. THIS CONTRACT GUARANTEES REPAIRS WITHIN 24 HOURS OF NOTIFICATION. IF WE CANNOT REPAIR ON SITE WE REPLACE YOUR EQUIPMENT AND THUS NO DELAYS ARE INCURRED WHILE WE REPAIR AT OUR FACILITY. NOTHING CAN BE MORE FUSTRATING TO YOU THAN TO HAVE SUCH A VALUABLE TOOL AT YOUR SITE NOT FUNCTIONING. WE RECOGNIZE THIS MOST IMPORTANT NEED AND ARE READY TO FULFILL IT.

WE HAVE ATTEMPTED IN A FEW PARAGRAPHS ABOVE TO GIVE YOU A GENERAL OVERVIEW OF COLOMA COMPUTER COMPANY AND OUR PHILOSOPHY OF BUSNESS WITH RESPECT TO PRACTICAL USES OF MICROCOMPUTER SYSTEMS. WE RECOGNIZE THAT ONLY YOUR FIRST HAND EXPERIENCE IN DEALING WITH OUR COMPANY WILL REVEAL OUR TRUE POTENTIAL. IT IS WITH THIS THOUGHT IN MIND THAT WE EXTEND AN INVITATION TO EVERYONE WHO HAS A NEED FOR SUCH A SERVICE. WE WILL BE HAPPY TO DISCUSS YOUR SITUATION WITH YOU TO DETERMINE IF MICROCOMPUTERS ARE THE ANSWER.

SPECIALIZING IN COMPLETE EDUCATIONAL & BUSINESS MICROCOMPUTER SYSTEMS